Media release

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HUBER+SUHNER and Axjo Europe collaborate on sustainable cable drums

HUBER+SUHNER has launched a pilot project together with Axjo, a Swedish supplier of high-quality spools and cable drums, to contribute to the reduction of greenhouse gas emissions and resource consumption. The plastic drums used to transport cables to customers are collected, reused and recycled. Initially, the circular system is offered to customers in Germany.

HUBER+SUHNER recognises the importance of collaboration – especially with partners in the value chain – to achieve its own sustainability goals, as well as those of its customers and suppliers. In the first phase, the collaboration with Axjo offers customers in Germany a free collection service for empty cable drums, regardless of their condition. After collection, Axjo carries out a quality control, during which damaged drums are repaired and can then be reused up to eight times. At the end of their life cycle, the cable drums are granulated and processed into new ones.

"Sustainability is an integral part of our company strategy and thus leads to innovative solutions with partners like Axjo. By returning, repairing, or recycling the drums, material consumption, waste, and emissions are reduced. This is an important step towards a circular economy and resource conservation," says Lana Ollier, Head Global Sustainability & Environment at HUBER+SUHNER.

"Our goal at Axjo is to make circularity both practical and scalable. By collaborating with HUBER+SUHNER, we close the loop on plastic drum usage for their customers, transforming waste into valuable resources while helping our partners meet their climate targets," says Victoria Balika, Sustainability developer at Axjo.

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The collection service is offered through an application developed by Axjo. You can find further information here.

This media release can be found at https://www.hubersuhner.com/en/newsroom/company-news/news-ad-hoc-news and is also available in German. The German version is binding.

HUBER+SUHNER Group

The globally active Swiss company HUBER+SUHNER develops and produces components and system solutions for electrical and optical connectivity. The company serves the three main markets Industry, Communication and Transportation with applications from the three technologies of radio frequency, fiber optics and low frequency. HUBER+SUHNER products excel in excellent performance, quality, reliability and long service lives – even under the most demanding conditions. Through a global production network, combined with subsidiaries and representatives in over 80 countries, the company is close to its customers worldwide.

Axio

Axio is a Swedish company specializing in the development and production of innovative, high-quality spools and cable drums made from recycled and recyclable plastic materials. With a strong focus on sustainability, circular economy, and smart logistics solutions, Axjo serves a global customer base in the cable, fiber, and wire industries. The company operates modern production and return systems in several countries, supporting its mission to reduce environmental impact and drive material innovation.