

## **HUBER+SUHNER Capital Market Day: In-depth insight into corporate strategy**

HUBER+SUHNER is holding its first Capital Market Day today at its headquarters in Herisau. The aim of the event is to provide the financial community with practical information on the company's strategic orientation and to present the strategic growth initiatives in greater depth.

It is people's needs, such as being mobile, being able to communicate, feeling safe, and acting sustainably that require an increasingly connected world. Therefore, connections between people, places and systems are essential for the functioning of our society. The resulting developments of our time, such as e-mobility, autonomous driving, urbanisation, connectivity, the Internet of things, augmented reality, smart cities, Industry 4.0 need components and system solutions from HUBER+SUHNER that differentiate themselves through performance, quality, reliability and efficiency. "These developments form the basis of all the company's activities and in particular in the five growth initiatives – Electric Vehicle, Advanced Driver Assistance System, Aerospace & Defense, Data Center, Rail Communications – with which HUBER+SUHNER aims to secure strategic growth," CEO Urs Ryffel explains at the first Capital Market Day.

Substantial investments in innovation, close proximity to customers worldwide and operational excellence are the pillars on which HUBER+SUHNER generates long-term value. "The targeted use of these strengths, an agile corporate and management culture, and a focus on megatrends safeguard the profitability of the business and ensure resilience in a dynamic market environment," Urs Ryffel continues.

The solid financing and strong balance sheet, the high equity ratio and the steady cash flow generation form the foundation for this. According to CFO Ivo Wechsler the company will continue to pursue an earnings-oriented dividend policy with a high payout ratio.

The company has broad-based opportunities due to its strong position in many markets and applications. According to the three market segment heads, these are: in the industrial market, with a focus on high-tech niches, the unrestricted availability of infrastructure around the clock by means of reliable solutions, consisting of all technologies; in the communication market, stable data transport in communication networks by means of scalable, modular and customer-specific solutions; in the transportation market, the technological change towards environmentally friendly mobility, which the company enables with specific connectivity solutions as a long-term development and implementation partner for customers.

# Media release

**HUBER+SUHNER**

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This media release can also be found under

<https://www.hubersuhner.com/en/company/media/news>

The Capital Market Day 2022 presentation can be found [here](#).

This media release is also available in German. The German version is binding.

#### Further calendar dates

24 October 2022	Net sales / Order intake (9 months)
20 January 2023	Net sales / Order intake (12 months)
7 March 2023	Annual Report 2022, Media and analysts' conference on fiscal year 2022
29 March 2023	Annual General Meeting (Pfäffikon ZH)

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#### **HUBER+SUHNER Group**

The globally active Swiss company HUBER+SUHNER develops and produces components and system solutions for electrical and optical connectivity. The company serves the three main markets Industry, Communication and Transportation with applications from the three technologies of radio frequency, fiber optics and low frequency. HUBER+SUHNER products excel in excellent performance, quality, reliability and long service lives - even under the most demanding conditions. Through a global production network, combined with subsidiaries and representatives in over 80 countries, the company is close to its customers worldwide.

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